

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

Event Overview & Sponsorship Package

November 21 & 22, 2017

Celebrating
the giving hearts in our community!

Organized by



www.npdvictoria.com

Event Keynote Address Sponsor



National Philanthropy Day Sessions

Celebrating Giving Hearts in our Community

National Philanthropy Day provides an opportunity to reflect on the daily impact generosity has on our community. First held in 1986, this internationally recognized day celebrates the heartfelt contributions individuals and organizations make to countless causes and missions across the world.

Join us for one or more of the inspiring National Philanthropy Day sessions and be part of our community's largest celebration of giving!

National Philanthropy Day Keynote Address



This National Philanthropy Day, through the generous support of Coast Capital Savings, we are pleased to welcome Kathy LeMay to Vancouver Island for a series of engaging sessions that will explore the inspired change innovators of our community and ignite profound philanthropic leadership.

Kathy LeMay is an internationally-recognized public speaker, philanthropic advisor, global social change fundraiser and published author whose purpose-driven life centres on lifting up the voices, stories, leadership and influence of the women and girls around the world. Kathy speaks about the transformative life; of shifting from success to significance, and putting humanity back into modern philanthropy. She coaches social change innovators and global donors to boldly and unapologetically create the world we know is possible. Kathy's book, **The Generosity Plan**, released by Simon & Schuster, and **Beyond Words** in 2010, aims to put philanthropic power into the hands of regular individuals, families, and communities.



Raising Change Fundraiser Masterclass and Lunch

Hosted By: Association of Fundraising Professionals

Presented By: AVAILABLE

November 21, 2017 | noon – 2:30 pm

Location: (TBC)

Cost: \$50/ticket

Being a fundraiser can be scary, intimidating and overwhelming work. It can also be one of the most rewarding and passion filled roles of your life. Join guest speaker Kathy LeMay for an intimate and transformative session where we will explore what it means to take on the important role of raising money for change in our community.

This session includes a lunch, interactive discussion and the opportunity to ask Kathy your most burning questions about how you can inspire others to build vibrant communities in support of the causes you work for and love. Board members, staff and fundraising volunteers welcome!

Agents of Change Youth Session

Hosted By: Association of Fundraising Professionals
& Coast Capital Savings

Presented By: AVAILABLE

November 22, 2017 | 10:00 am – 11:30 am

Victoria Conference Centre – Grand Ballroom

Cost: Free – By Invitation Only

(visit npdvictoria.com for more information)

The opportunities to make a difference are endless - you've heard that before. As a young person living in our community, we bet you have asked yourself, 'how can I change the world, I'm only one person?' At the Agents of Change Youth session, you will connect with hundreds of other young people to learn how you can create a better world for those around you by giving of your time and talents!

Led by Kathy LeMay, one of the world's most creative social change agents, learn how even the smallest act of kindness can ignite a spark and change your community forever!

National Philanthropy Day Awards Ceremony & Reception

Hosted By: Association of Fundraising Professionals

Presented By: AVAILABLE

November 22, 2017 | 4:00 pm – 6:30 pm

Victoria Conference Centre – Grand Ballroom

Cost: \$60/ticket or \$575/Table of 10

Every day, Islanders contribute to causes they love and generate social change that transforms our community for the good. The National Philanthropy Day Reception and Awards Ceremony acknowledges the dedication and passion of finalists in the following categories:

- Generosity of Spirit Award, sponsored by The United Way of Greater Victoria
- Outstanding Fundraising Volunteer Award, sponsored by Coast Capital Savings
- Outstanding Philanthropic Service Club Award sponsored by Camosun College
- Corporate Responsibility Award, sponsored by the University of Victoria
- Outstanding Youth in Philanthropy (5 - 10 years old), sponsored by the Children's Health Foundation of Vancouver Island
- Outstanding Youth in Philanthropy (11 - 18 years old), sponsored by TELUS

After the awards are presented, Kathy LeMay will share the courageous story of how she came to embrace her own inner philanthropist and the generosity plan process she formalized to help lead others to some of the world's most important social change efforts of our time.



National
Philanthropy Day®

To register or purchase tickets to one of the National Philanthropy Day Sessions, please visit our website at www.npdvictoria.com or contact Monica Powell, Event Manager at monica@monicapowellevents.ca or (250) 217-0772

Sponsorship Opportunities

The Association of Fundraising Professionals is honoured to have dedicated sponsors that help to bring National Philanthropy Day to life each year. We invite you to join us for this inspiring event as one of our premier sponsors. Attending this year's National Philanthropy Day Sessions will be prominent representatives from the business community, the social profit sector and various levels of government.

In addition to specific benefits associated with each sponsorship level, as a sponsor you will receive:

- connection to a long-standing celebration that embraces some of the most authentic, generous and bold philanthropic leaders in our community;
- exposure to over 600+ business and community leaders;
- comprehensive recognition benefits that include exposure in print and electronic formats;
- the opportunity to hear stories from philanthropic leaders who are transforming our community, one simple act at a time.

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Exclusive Sponsorship	Youth 12-24 Morning Session	Award Ceremony and Reception						Fundraiser & Board Member Lunch
	Agents of Change Session Presenting	Wine	Decor	Welcome Reception	Awards	Generosity of Spirit Award	Full Event Key Note Address	Raising Change Master Class Lunch Presenting
Sponsorships Available	1	1	SOLD	1	SOLD	SOLD	SOLD	1
Cost	\$5,000	\$2,500	\$2,500	\$2,500	\$3,000	\$5,000	\$15,000	\$3,000
To receive full benefits associated with a desired level, sponsorship must be confirmed by:	Aug 1, 2017	Aug 1, 2017	Aug 1, 2017	Aug 1, 2017	Jan 31, 2017	Jan 31, 2017	Jan 31, 2017	Aug 1, 2017
Inclusion in pre-event e-newsletters announcing event details	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
2 minute speaking opportunity at sponsored session	X					X	X	X
Photo opportunity with award recipient(s)					X	X		
Inclusion in full day NPD program (covers Morning Session, Awards Ceremony and Masterclass Lunch)	Half Page Ad	Logo	Logo	Logo	Logo	Half Page Ad	Half Page Ad	Half Page Ad
Opportunity to offer promotional material to guests of sponsored session	X					X	X	X
Inclusion in session stage AV presentation	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Inclusion on NPD website	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Inclusion on event signage/collateral	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Inclusion in pre-event print ad (Times Colonist)	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Inclusion in post-event thank you ad (Times Colonist)	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Social media mentions - Facebook	3	2	2	2	2	3	5	3
Tickets to Master Class Lunch								2
Tickets to Award Ceremony and Reception	2				4	10	2	
Tickets to Youth Morning Session	10						25	
First Right of Renewal for involvement in the following year (Expires January 1st, 2018)	X	X	X	X	X	X	X	X

Friends of National Philanthropy Day

The Friends of National Philanthropy Day believe in the importance of celebrating and acknowledging the vibrant social profit sector in our community. These special friends will be acknowledged during each of the three sessions and their support will provide special enhancements to the event that help every guest experience the magic and inspiration of philanthropy

	Bronze	Silver	Gold
Cost	\$500	\$1,500	\$2,500
Inclusion in full day NPD program (covers Morning Session, Awards Ceremony and Masterclass Lunch)	Name	Name	Logo
Inclusion on NPD website	Name	Name	Logo
Inclusion on event signage/collateral	Name	Name	Logo
Inclusion in post-event thank you ad (Times Colonist)	Name	Logo	Logo
Social media mentions - Facebook	1	1	2
Tickets to Award Ceremony and Reception		1	2
Tickets to Youth Morning Session		2	4